

## VEEN Meeting Notes Template

### VEEN Board Call Notes: April 8th, 2020

**In Attendance:** Ali, Caroline, Ashley, Emily, Beth, Kerri, Elizabeth, Nicole

Facilitator: Caroline

Notetaker: Ashley and Emily

#### **Agenda**

~1 minute personal/professional updates

#### **Updates from Committees (~5 min each)**

- Updates
  - Online payment system is up and running
  - Rebecca Roy created blog post on 50th anniversary of Earth Day. Up on website.
- Membership - question to Board Members at meeting - should we put the membership push on hold?
  - Answer from Board meeting -
    - **yes**, since many places are doing membership fee freezes (some board members can even pay membership currently).
    - Plus money is a bit hard right now.
    - Wait until summer or just a better time?
  - For future use b/c they have been created but were not sent out:
    - Renewal email draft -  
[https://docs.google.com/document/d/1TMwDfxKgWwEpLvw94DBYj2h6YJDlyhUMA\\_cqg-UnjEk/edit](https://docs.google.com/document/d/1TMwDfxKgWwEpLvw94DBYj2h6YJDlyhUMA_cqg-UnjEk/edit)
    - New member email draft -  
[https://docs.google.com/document/d/1Dwv2LnjzCNyix\\_nFosLGVaWnmzCHICxKca7ughkohjM/edit](https://docs.google.com/document/d/1Dwv2LnjzCNyix_nFosLGVaWnmzCHICxKca7ughkohjM/edit)

#### **Brainstorm Session:** What to do to support membership during COVID 19 time period?

- Caroline will focus on creating a newsletter. Trying to send out by Sunday, April 19th
  - Ideas for newsletter
    - Survey in newsletter about membership needs?
    - Environmental “wins” post. Try to focus on VT but nationally/internationally works too
    - Highlight VT EE resources
      - **Action item for Board members:** If you or your organization has any resources, events, or news that you have created in response to the current need for “virtual learning” please submit here ASAP so i can put it in the newsletter
        - <https://vteducationandenvironmentnetwork.wildapricot.org/events>
        - OR send to thenetworkVT@gmail.com
- What might VEEN offer?
  - FB Live or Videos
  - Invasive Free webinar series for network
  - Maine EE webinar about supporting educators in this time
  - Put something on our website for links to things for people to do outside/indoor

- Fill out event form on website for all webinars and events

### **Website logistics:**

Edits? - **Action item CB**

- Add member organizations list
- Add Jobs & Internships Tab under Opportunities
- ~~-Add 'secretary' to Emily on board page~~
- ~~-Fix spelling of Kerri's last name: McAllister on board page :)~~
- ~~-Fix spelling of education in core knowledge areas under Kerri~~
- ~~-Remove Jenna G. from Board page~~
- need to get photo for Nicole and put on website
- add hyperlink to emily K name
- Fix beth roy email. Had funny space in it

Suggestions? Additions?

- ~~-Add live link to March 6th meeting notes on meeting minutes page~~
- Add links to webinars (?) website (?) eePro (?) under NAAEE column on home page?

**Next VEEN Board Meeting:** Wednesday, May 13 2020 from 12 - 1pm

**Zoom Call Info:** Sent to you via Outlook Calendar invite

### **Brainstorming ideas from previous sessions but did not discuss at current meeting**

#### **Actions we can take during this time:**

[From Fall Board & Member Gathering](#) 9/27/19 includes:

- Member Benefits
- Events
- More Welcoming/ Inclusive

[From Spring/Summer Board Gathering](#) 6/7/19 includes:

- Rebranding
- Increase membership
- Increase member engagement
- Increase membership communication